

Database

Entry Date	2021-01-27
Source	Asch, S. E. (1952). Group forces in the modification and distortion of judgments. In S. E. Asch, Social psychology (pp. 450-501).
Link	Link
Source Type	Empirical study
Domain	Individuals
Subdomain1	In general
Subdomain2	Behaviour - aberrant
Key Points	The classic study of effects of group pressure in which subjects were shown lines of clearly different length. Some subjects in these groups however were required to give false answers that they were the same. About 30% of the test subjects (who were in ignorance of this collusion) followed group pressure and agreed with the false opinions of the majority. Although Asch's original study population were male USA college students, and from an era of very different socio-political conditions, similar results have been found in different countries, and cultures.
Citns	2,726